

# **THE PACIFIC INSURANCE BERHAD**

## **Who We Are**

The Pacific Insurance Berhad has its roots going back to the 1950s when it was the Malayan business arm of The Netherlands Insurance Company, then the 12<sup>th</sup> largest insurance company in the world. The Company has been writing non-life business and is known for its expertise in writing medical insurance.

On 24 March 2011, Fairfax Asia Ltd acquired 100% of The Pacific Insurance Berhad and the Fairfax Financial Holdings Limited became the ultimate parent Company. The company retained The Pacific Insurance Berhad as its name.

## **Our Parent Company**

Fairfax Financial Holdings Limited, based in Toronto, is the Canadian financial services holding company with shareholders' equity of more than USD7.7 billion and assets in excess of USD36.9 billion as of end 2012 and is listed on the Toronto Stock Exchange.

## **What We Do**

The Pacific Insurance Berhad offers all classes of general insurance and is known for being a pioneer and a quality provider of medical insurance.

## **Our Vision**

The Pacific Insurance Berhad will be the most comprehensive general insurance provider in the Malaysian market with leadership positions in Healthcare, Motor and Commercial Insurance.

Pacific Insurance will become synonymous with innovative and competitively-priced products to enable world-class protection and service to the Malaysian consumer.

Pacific Insurance will achieve this by building a professional organisation of highly skilled and dedicated staff and agents committed to deliver quality products and services.

## **Our Mission**

The mission of The Pacific Insurance Berhad is to be the preferred General Insurer in Malaysia, operating at all times with integrity and respect, providing world-class services, efficiently and effectively, to all of our stakeholders, our customers, shareholders, employees, intermediaries and regulatory bodies. We are committed to technology driven customer centricity and above all known to be Fair and Friendly.