

# eAnnouncement

Kuala Lumpur, 8 March 2024

## The Pacific Insurance Berhad Appoints Mr. Marcus Hanrieder as Chief Executive Officer



The Pacific Insurance Berhad proudly announces the appointment of Mr. Marcus Hanrieder (Marcus) as its new Chief Executive Officer, effective 12 March 2024. Mr. Gobinath Arvind Athappan (Gobi), who has been the Chief Executive Officer for The Pacific Insurance Berhad for the past nine years, will continue to serve in his capacity as Executive Director on the Board of Directors of The Pacific Insurance Berhad.

Marcus has almost three decades of proven track record in insurance and reinsurance business development, underwriting, product development, portfolio management and general management, both in emerging and developed markets, mainly in Europe, Middle East, Africa and Southeast Asia. With his long and in-depth experience in the insurance industry, Marcus is poised to lead The Pacific Insurance Berhad into its next chapter.

"I am truly excited to be joining The Pacific Insurance Berhad, and I look forward to spearheading our plans to grow our product range in order to meet evolving customer demands and drive innovation further. I also look forward to engaging with all our stakeholders including agents and brokers, who we rely on greatly to expand our brand and footprint" says Marcus.

"I am truly humbled to have had the opportunity to be part of the Pacific family as CEO over the past 9 years and extend my best wishes to Marcus as he will lead the Pacific family to even greater heights and success" says Gobi.

Dato' Khalid Abdol Rahman, Chairman of the Board of Directors, adds, "Marcus's leadership style and vision align perfectly with our company's ethos of *SSTLC - Speed, Service, Tender Loving Care*. We are excited for him to continue with the execution of our vision and building on the leadership legacy of Gobinath."

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